



#### AGREEMENT MADE BETWEEN

# **KOVR-TV**

CONTRACT NO. REV. 1191-33402-1 DATE PRINTED

08/15/12

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2713 KOVR Drive, . West Sacramento CA 95605

KOVR-TV

		Ar	ID .	PAGE 1
170247	AGENCY (OR SERVICE	E) ACTING AS AGENT FOR 7350	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MAR/COM SERVICE	ES, INC.	LUNGREN FOR CONGRESS	Cancellation Notice
AND	847 Sansome St	Ste 200	9321 Silverbend Ln	Required
ADDRESS	San Francisco USA	CA 94111-1529	Elk Grove CA 95624-3985 USA	Announcement 28 days prior notice
CONTACT	KRISTIN AMADOR		PRODUCTCD07R/LUNGREN	
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO.	PRODUCT 1300 CODE	1
NATIONAL SALESPERSON				
BROADCAST	SCHEDULE STARTIN	NG 10/01/12 AND ENDING 10/0	7/12 NO. WEEKS: 1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ethnicit	DAYS	SPOTS PWK.		IME	LENGTH			TOTAL		the basis of face of
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	M-F	2	05:00A	06:00A	30s	10/01/12-10/05/12	CBS13.COM @ 5AM	2	100.00	200.00
2	M-F	3	06:00A	07:00A	30s	10,01,(10, 10,05,410	anata any a say			
2	H-P	,	00:00A	07:00A	305	10/01/12-10/05/12	CBS13.COM @ 6AM	3	150.00	450.00
3	M-F	2	07:00A	09:00A	30s	10/01/12-10/05/12	CBS THIS MORNING	2	150.00	300.00
4	Sa	2	05:00A	07:00A	30s	10/06/12-10/06/12	070 THE WORLD			
•	5a	-	03:00A	07:00A	303	10/06/12-10/06/12	CBS THIS MORNING - SATURDAY	2	75.00	150.00
5	Su	1	06:58A	08:28A	30S	10/07/12-10/07/12	CBS THIS MORNING - SUNDAY	1	500.00	500.00
6	M-F	2	09:58A	10:58A	30s	10/01/12-10/05/12	THE PRICE IS RIGHT	2	275 00	550.00
			03.3011	10.501	303	10/01/12-10/03/12	THE FRICE IS RIGHT	4	275.00	550.00
8	M-F	3	01:58P	02:58P	30S	10/01/12-10/05/12	THE DOCTORS	3	150.00	450.00
9	M-F	3	02:58P	04:00P	30s	10/01/12-10/05/12	DR PHIL	3	275.00	825.00
								-	273.00	623,00
10	M-F	2	04:00P	05:00P	30s	10/01/12-10/05/12	CBS13 NEWS @ 4	2	500.00	1000.00
12	M-F	3	06:00P	06:30P	30s	10/01/12-10/05/12	CBS13 NEWS @ 6	3	800.00	2400.00
2.20					1350000				000.00	2400.00
13	M-F	1	06:30P	06:58P	30s	10/01/12-10/05/12	ENTERTAINMENT TONIGHT M-F	1	750.00	750.00
14	F	1	06:58P	08:00P	30s	10/05/12-10/05/12	CSI: NY	1	1200.00	1200.00
					23855248	S-ASTC SCRIPTION SCRIPTION STATEMENTS	productive support			
15	F	1	09:00P	10:00P	30s	10/05/12-10/05/12	BLUE BLOODS	1	2000.00	2000.00
16	М	1	09:00P	10:00P	30s	10/01/12-10/01/12	HAWAII FIVE-0	1	3000.00	3000.00
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(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



SALESPERSON



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2713 KOVR Drive, . West Sacramento CA 95605 AND

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PAGE 170247 AGENCY (OR SERVICE) ACTING AS AGENT FOR 73501 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MAR/COM SERVICES, INC. LUNGREN FOR CONGRESS 847 Sansome St Ste 200 Required 9321 Silverbend Ln AND Announcement 28 days **ADDRESS** San Francisco CA 94111-1529 Elk Grove CA 95624-3985 prior notice USA CONTACT KRISTIN AMADOR PRODUCTCD07R/LUNGREN LOCAL LINDA SULA AGENCY EST. NO. PRODUCT 1300 SALESPERSON CODE NATIONAL

BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/07/12

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NO. WEEKS:

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ITEM	DAYS	SPOTS PWK.	FROM	IMETO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
17	т	1	06:58P	08:00P	30s	10/02/12-10/02/12	NAVY N.C.I.S.	1	4000.00	4000.00
18	W	1	06:58P	07:58P	30s	10/03/12-10/03/12	SURVIVOR XXV: THE	1	3000.00	3000.00
19	M-Su	3	10:00P	11:00P	30s	10/01/12-10/07/12	CBS 13 10PM NEWS M-SU	3	1200.00	3600.00
21	Su	1	11:00P	12:00M	30S	10/07/12-10/07/12	CBS13 NEWSRPT @ 11 (SUN)	1	300.00	300.00
22	M-F	1	01:02A	01:32A	30s	10/01/12-10/05/12	COMICS UNLEASHED	1	75.00	75.00
23	M-F	4	11:00P	12:05A	30S	10/01/12-10/05/12	DAVID LETTERMAN	4	400.00	1600.00
24	M-F	3	01:32A	02:02A	30S	10/01/12-10/05/12	FRASIER	3	75.00	225.00
26	Su	1	12:00M	01:00A	30S	10/07/12-10/07/12	THE CLOSER	1	200.00	200.00
27	Su	1	04:58P	05:30P	30s	10/07/12-10/07/12	CBS13 NEWS @ 5PM (SUN)	1	750.00	750.00
28	Sa	1	05:58P	06:58P	30s	10/06/12-10/06/12	ENTERTAINMENT THIS WEEK	1	300.00	300.00
29	F	1	08:00P	09:00P	30S	10/05/12-10/05/12	MADE IN JERSEY	1	2000.00	2000.00
30	М	1	07:58P	09:00P	30s	10/01/12-10/01/12	TWO BROKE GIRLS/MIKE & MOLI Total Contract:	Y 1 46	4000.00	4000.00 33825.00
					Qtr 4	Oct -12 33825.00	Nov Dec		<u>Total</u> 33825.00	

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AND	847 Sansome St	Ste 200	9321 Silverbend Ln	Required
ADDRESS	San Francisco USA KRISTIN AMADOR	CA 94111-1529	Elk Grove CA 95624-3985 USA PRODUCTCD07R/LUNGREN	Announcement 28 days prior notice
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO.	PRODUCT 1300	
NATIONAL SALESPERSON				1
BROADCAS	SCHEDULE STARTIN	NG 10/01/12 AND ENDING 10/07	/12 NO. WEEKS: 1	1

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